



Help us raise awareness of the Ireland Community Play Fund

We want to empower people in Ireland to create more playful experiences for children. And we need your help!

The €80,000 Ireland Community Play Fund, supported by the LEGO Foundation as part of its Build a World of Play campaign, will enable communities across Ireland to start proven learning through play projects. Play is critical for children's well-being and skills development and we can all play a role in building more playful communities.

Can you help us raise awareness about the funding and support on offer? This pack is designed to make it easy for you to spread the word.

We've included some important information below and have also suggested some social media posts and some draft paragraphs for your newsletter.

We really appreciate your support. Thank you!

Some ideas for social media

Here's some suggested text for social media posts. Feel free to adapt this to fit your own tone of voice. You'll find some social media images in [this folder](#).

Please link to the fund page and consider including the suggested hashtag. And you can tag ChangeX and the LEGO Foundation too. You'll find us on Twitter (@ChangeXHQ, @LEGOfoundation), LinkedIn (@ChangeX, @The LEGO Foundation), Instagram (@Changexhq, @Thelegofoundation) and Facebook (@changexhq, @TheLEGOFoundation).

The Ireland Community Play Fund is now live! There's €80,000 available to support communities across Ireland to create more playful experiences for children. Find out more: <https://bit.ly/IrelandCommunityPlayFund> #BuildAWorldOfPlay

Call for applications! ChangeX, with support from the LEGO Foundation, has launched a new €80,000 fund to support communities across Ireland to create more playful experiences for children. There's funding on offer to start proven learning through play projects in your community. More info: <https://bit.ly/IrelandCommunityPlayFund> #BuildAWorldOfPlay

Launch date: June 9, 2022

Useful links:

[Fund page](#), [social media images](#)

Hashtags: #BuildAWorldOfPlay

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Build a world of play

For questions, please contact:

General queries – support@changex.org

Media queries – Emma Kennedy, emma@changex.org

Newsletter suggestions

Here are some draft paragraphs, with suggested headlines, that you could use in your newsletter to raise awareness of the Ireland Community Play Fund.



Apply now for new community funding opportunity

As part of the LEGO Foundation's Build a World of Play campaign, community engagement platform ChangeX has launched a €80,000 Community Play Fund to support communities across Ireland to start proven learning through play projects.

Find out more and apply:

<https://bit.ly/IrelandCommunityPlayFund>

€80,000 funding available for community play projects

Community engagement platform ChangeX, supported by the LEGO Foundation, has launched a €80,000 fund to enable communities across Ireland to start proven learning through play projects. The Ireland Community Play Fund aims to support up to 35 teams across Ireland to start new community projects. Groups can choose from a carefully-curated portfolio of 13 proven play ideas. Find out more and apply:

<https://bit.ly/IrelandCommunityPlayFund>

Ireland Community Play Fund open for applications

The €80,000 Ireland Community Play Fund, supported by the LEGO Foundation as part of its Build a World of Play campaign, will enable communities across Ireland to start proven learning through play projects.

The new fund, which will be administered by non-profit community engagement platform ChangeX, will support up to 35 teams across Ireland to start new community projects. Groups can choose from a carefully-curated portfolio of 13 proven play ideas that have already had a positive impact in other communities around the world.

Find out more and apply:

<https://bit.ly/IrelandCommunityPlayFund>

